

Date: September 28, 2021

## A re-emerging vision of healing and unity: America's Black Holocaust Museum Re-Opening on February 25, 2022

After years of planning and rebuilding, leaders of America's Black Holocaust Museum (ABHM) announced that they will be re-opening the museum on **February 25, 2022**. Dr. Robert "Bert" Davis, President and CEO of ABHM, made the announcement on September 28th at 10:00 am in the community room at the museum (401 W. North Avenue, Milwaukee) at a news conference in Milwaukee historic Bronzeville neighborhood.

ABHM was founded in 1988 by Dr. James Cameron, who survived a lynching as a teenager in 1930. He dedicated his entire life to educating the public about the injustices suffered by people of African descent in America. Thousands of visitors from across the country and around the world visited the original museum for the 20 years that it was open. Dr. Cameron's unfortunate passing in 2006 and the subsequent recession in 2008 led to the museum's closing. It reopened virtually in 2012 and serves as an educational resource for students, educators, and the community. The virtual museum is visited by thousands of people from all walks of life, cultures and backgrounds from over 200 countries across the world.

The physical museum will re-emerge at the corner of Vel R. Phillips and North Avenue in a brand-new facility with inspiring new exhibits. As part of a redevelopment project involving multiple partners that includes affordable housing and community gathering spaces, the physical museum serves as a national model for how public history, arts, culture, and commerce can work in unison to spur economic growth and cultural vitality.

The new galleries will take visitors on a chronological journey through the over 400 years of history of African Americans from pre-captivity to the present, uniquely displaying the under-told stories as an integral part of American history. America's Black Holocaust Museum, an integrated physical and virtual experience, will continue to serve as a catalyst to educate and create space for critical conversation, reconciliation, and healing, in order to promote a more equitable world without racism.

For more information on ABHM, go to https://www.abhmuseum.org.

Contact: Casey Jolley (<u>Casey@nmblstrategies.com</u>) or <u>admin@ABHMuseum.org</u>