A GUIDE TO

Strategic Planning

HOW TO GET TO WHERE YOU NEED TO GO

STEP 1

STEP 2

STEP 3

STFP 4

STEP 5











Strategic Planning Prep Kit Strategic Plan RFP Template

Pull together the information necessary for successful development.

Develop a Request for Proposal to engage the right

consultant.

Community Partnerships Can Boost Engagement

Get Input - To successfully develop a strategic plan you'll need both External and Internal input.

Start with Mission and Vision

Develop your strategic plans. Make it Engaging

Tell the world with the right format. An internal document should be much bigger than your external document.